

**Bohunt School Worthing**

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Bohunt Worthing Headteacher: Mr A Whitehead BSc (Hons)

Dear (Parent/Carer)

Subject: Year 10 Business Trip

We are delighted to be able to offer your child the exciting opportunity to take part in the following trip as part of their Business Studies GCSE. There are significant benefits to be had from an educational outing. Visiting key sites that tie in directly to the students' studies really brings the subject into perspective and relates their classroom learning to real-life experiences within a different cultural environment. The Warner Bros Business, Marketing and Careers workshops provide an exciting opportunity for your students to get an authentic and relevant learning experience outside the classroom designed to meet KS4 learning objectives and outcomes in a fun and interactive way.

Trip Details	Warner Bros Business, Marketing and Careers	Depart School	13 th May 2020 08:00
Location	Harry Potter World, London	Return to School	13 th May 2020 17:00
Cost Per Student	£35	Mode of Travel	Coach

The price includes:

- Return coach travel
- Entrance into Harry Potter World
- Participation in the Marketing workshop (details below)

Using the Harry Potter film series as a case study, students will experience the industrial aspects of filmmaking, whilst catching a glimpse of world famous costumes, carefully crafted props and intriguingly designed white card models in our purpose built classroom. Students will discover how a marketing campaign can influence the success and profitability of a film. A step-by-step analysis of a film marketing campaign will allow students to access the complex and exciting world of film marketing.

The students will require a packed lunch and should wear school uniform.

If you would like your child to take part in the trip it can be paid through the online school payment system. If your son/daughter is eligible for Pupil Premium and you wish to discuss financial assistance, please contact me directly as soon as possible.

We are excited to be able to offer this trip to all Year 10 Business students as part of their GCSE studies. We would actively encourage as many of our students to participate. We expect a high number of participation, please be aware that should your son/daughter not be able to attend, there will be classroom based activities instead.

Please note that once payment has been made, it is non-refundable and terms and conditions will apply. As you know, we have the highest expectations of our students for their behaviour and conduct around school, and they rarely let us down. However, please be aware that your child's place on any school trip is dependent on their ability to cooperate fully with staff and other students, to be a responsible member of our community and to comply with school rules. In the unlikely event that a member of staff feels this is not the case, they reserve the right to withdraw a child from a trip for safeguarding purposes.

If you would like your child to take part in the trip, please log on to the school gateway and pay the £35 by Friday

6th December 2019. Please note that we cannot guarantee a place in case of late payment.

If you have any queries, please do not hesitate to contact me directly.

Yours sincerely

Martin McPherson
Teacher in Charge of Business
Email: mmcpherson@bohuntworthington.com